PROXY FORM

Proxy form supplied by the company in accordance with Chapter 7, Section 54 a of the Swedish Companies Act. Shareholders who wish to be represented by proxy can use this proxy form.

If the proxy is issued by a legal entity, a certified copy of a valid registration certificate or the equivalent for the legal person should be attached. The proxy in the original and a registration certificate or the equivalent should be sent to and received by Kjell Group AB (publ) c/o Euroclear Sweden, Box 191, SE-101 23 Stockholm, or by e-mail to generalmeetingservice@euroclear.com no later than 4 March 2025.

I, being a shareholder of Kjell Group AB (publ), reg. no. 559115-8448 (the "Company"), hereby appoint the proxy stated below, or whomever he or she may appoint, to vote on my behalf for all my shares in the Company at the Extraordinary General Meeting of the Company on 10 March 2025.

Personal identity number/Date of birth
-
Phone number
Personal identity number/Date of birth/Registration number
Phone number

Please note that notification of shareholder participation at the Extraordinary General Meeting must take place as prescribed in the notice, even if the shareholder wishes to exercise its voting rights through proxy.

For information about how your personal data is processed, please refer to the Privacy Policy available on Euroclear's website: https://www.euroclear.com/dam/ESw/Legal/Privacy-noticebolagsstammor-engelska.pdf, and on the Company's website: https://www.kjellgroup.com/en/privacy-policy.

equivalent) shall be enclosed to the completed proxy form.